

Mobile World Congress MyLiFi, the lamp you can talk to!

Oledcomm launches MyLiFi Chatbot, and enables voice and remote control of wireless internet through light



First unveiled at CES 2018 by Oledcomm, MyLiFi, the first LED lamp to offer wireless internet at the speed of light, gets a new feature that enables voice and remote control of the lamp, in English and French.

MyLiFi is an eco-friendly beautifully designed lamp that materializes LiFi, the revolutionary technology that allows mobile devices (and other connected objects) to connect to each other by using LED lights. LiFi transmits data by modulating the light signals from an LED light bulb. Of course, this process is invisible to the human eye. Light signals are received and converted into data by a dongle connected to computers or tablets equipped with USB-A or USB-C cables. LiFi also redefines internet connectivity, making it ultra-fast, secure and radiowave-free.

As the first LiFi lamp available to the public, MyLiFi aims to redefine connectivity in homes and offices, by allowing users to control and personalize internet connection. Up until now, they were able to control the lamp via a web and smartphone app.

Its use is now easier than ever. The new MyLiFi Chatbot works with Google (and soon, with Alexa and Facebook), and allows users to turn on, turn off the lamp, and define an awaking schedule by setting a

BARCELONA 26 FEB-1 MAR 2018

time to wake up, as well as the color temperature (from cool white to hot orange) and the light intensity of the lamp. Users can naturally personalize the lamp, to have the light ambiance that suits their activity.

To remotely create the ambiance that they prefer, users can use either written commands on the MyLiFi Chatbot app, or voice control, by using the activation “Ok Google”, then, “Talk to MyLiFi” to open the app and personalize it in seconds.

Benjamin Azoulay, CEO of Oledcomm *“LiFi is a technology that pushes the limits of connectivity, just as chatbots push those of the interaction between objects and people. Integrating this new feature that offers users more flexibility by allowing them to easily program their lamp came quite naturally! We don’t just experience internet connectivity, we now get to control it”*



BARCELONA 26 FEB-1 MAR 2018

**Oledcomm will be at MWC from February 26, to March 01
Booth 8.0F45, Hall 8**

About Oledcomm

Oledcomm is a French company and world leader in LiFi technology. Oledcomm was co-founded in 2012 by Suat Topsis, president of Oledcomm, an academic and researcher and one of the inventors of LiFi technology. Today, the company is run by Benjamin Azoulay, pioneer of intelligent light marked by the success of Philips Hue that he had previously launched, and employs 30 people. Based in Vélizy, France, and León (Mexico), Oledcomm creates complete solution of LiFi such as microcontrollers (modem), photo-receivers (dongles and bridges) and logistic platforms.

Oledcomm received France's Innovative Company Award from the French Ministry of Research and Industry in 2012. In 2013, LiFi technology was tested in high-speed trains by SNCF and in the offices of Thalès. That same year, EDF chose Oledcomm for its first Smart City project.

The potential market for LiFi is huge: the world's 14 billion light bulbs could be transformed into a powerful, secure communications network.

www.oledcomm.com

Press Contacts

Ilinca Spita: i.spita@licencek.com +33(0)6 62 65 86 84 (EN)

Jean-François Kitten: jf@licencek.com +33 (0)6 11 29 30 28

Stéphanie Moy: s.moy@licencek.com +33(0)6 62 65 86 84